

SUCCESSFUL EUROPEAN MUSIC PROJECTS ATTRACT NORWAY AND HUNGARY

Music Export Bureaus Norway and Hungary join European Music Platform

By joining the European Music Platform (EMP), Norway and Hungary get access to its effective support programmes for the music sector. Norway is the first member of the EMP outside the EU, and with Hungary the first recently acceded member state has joined.

Membership of these two export bureaus at the outside borders of Europe, shows that a general awareness is rising, that European support programs and cooperation are essential to national music industries.

The Platform covers presently, with 14 members, more than 11 countries and strives to build up to a fully-fledged European music support programme.

European Tour Support, supporting bands who tour more than four countries and European Talent Exchange Programme, the European talent showcase for music festivals are now available to Norwegian and Hungarian bands and music professionals. These programs effectively support the circulation of artists and their work in Europe. All programmes of the Platform receive financial support of the European Commission (DG EAC).

Jean-François Michel, Secretary General of EMO: "The cooperation in the European music sector gets stronger and stronger. Out of professionalism, but also out of necessity.

Norway and Hungary have very strong musical backgrounds. Through the support projects of the EMP, Norwegian and Hungarian bands stand an even better chance to get known over the national borders.

The experience of Music Export Norway in export activities and the ambition of the recently founded Music Export Hungary will contribute greatly to the European Music Platform".

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www.emo.org / www.musicineurope.org / see also <http://www.musicexportnorway.no/>

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Music Export Norway: Inger Dirdal + 47.24.12.96.99

About the European Music Office (EMO):

The European Music Office is an international non-profit association bringing together professional organisations, associations and federations from the music sector within the European Union. It represents more than 600,000 people from all music genres and sectors (performers, authors, composers, publishers, producers, managers; those involved in live music, education and training, etc.).

It is, along with its members and other trade organisations and national institutions, a lobbying association that promotes the diversity of European music at European level and worldwide.

The European Music Platform is set up by EMO with the support of the European Union. Current members are: Bureau Export de la Musique Française (France), Muziekcentrum Vlaanderen (Belgium), Conamus (the Netherlands), Fundacion Autor (Spain), Fondazione Arezzo Wave Italia (Italy), The Noorderslag Foundation (the Netherlands), GermanSounds AG (Germany), STIM/Svensk Musik (Sweden), TEOSTO (Finland), Austrian Music Export (Austria), Wallonie Bruxelles Musique (Belgium), Music Export Norway, Music Export Hungary